

Novometric vs. Log-Linear Analysis: Church Attendance, Age and Religion

Paul R. Yarnold, Ph.D.

Optimal Data Analysis, LLC

Prior research¹ using log-linear analysis to model church attendance (1=low; 2=medium; 3=high) as a function of age (young=0; old=1) and religion (non-Catholic=0; Catholic=1) found that the best fitting model {AR}{AC}{RC} had $L^2=7.25$, $df=2$, indicating insufficient badness-of-fit (pp. 67-69). For these data exploratory novometric analysis²⁻²⁸ predicting church attendance (ordered class variable) using religion (categorical attribute) and age (ordered attribute) identified a parsimonious, relatively weak model with stable classification training and LOO performance.

SASTM code used to construct the data analyzed herein¹ is given in the Appendix. Novometric analysis identified a single two-strata model with stable classification performance in LOO analysis: if religion=non-Catholic then predict attendance=low or medium; otherwise predict attendance=high. Table 1 presents the confusion matrix for this model: relatively weak ESS=22.27, D=6.98, $p<0.001$).

Table 1: Optimal Model Confusion Matrix

		Predicted Attendance		
		Low/Med	High	
Actual Attendance	Low/Med	848	185	82.1%
	High	335	225	40.2%

The model accurately classified 7 in 8 people with low or medium church attendance, and 2 in 5 people with high attendance (50% sensitivity is expected by chance for each class in two-category designs that do not use analytic weights^{2,30-35}). The relatively weak performance

of the model is attributable to the use of arbitrary parses to define attendance and age, and to the use of the non-specific categories “Catholic” and “non-Catholic”—in both of which observations are heterogeneous on more attributes than they are homogeneous.^{2,36-38}

References

- ¹Knoke D, Burke PJ (1980). *Log-linear models*. Beverly Hills, CA: Sage (pp. 47-48).
- ²Yarnold PR, Soltysik RC (2016). *Maximizing predictive accuracy*. Chicago, IL: ODA Books. DOI: 10.13140/RG.2.1.1368.3286
- ³Yarnold PR, Linden A (2016). Novometric analysis with ordered class variables: The optimal alternative to linear regression analysis, *Optimal Data Analysis*, 5, 65-73.
- ⁴Yarnold PR, Bennett CL (2016). Novometrics vs. correlation: Age and clinical measures of

PCP survivors, *Optimal Data Analysis*, 5, 74-78.

⁵Yarnold PR, Bennett CL (2016). Novometrics vs. multiple regression analysis: Age and clinical measures of PCP survivors, *Optimal Data Analysis*, 5, 79-82.

⁶Yarnold PR (2016). Novometrics vs. regression analysis: Literacy, and age and income, of ambulatory geriatric patients. *Optimal Data Analysis*, 5, 83-85.

⁷Yarnold PR (2016). Novometrics vs. regression analysis: Modeling patient satisfaction in the Emergency Room. *Optimal Data Analysis*, 5, 86-93.

⁸Yarnold PR (2016). Matrix display of pairwise novometric associations for ordered variables. *Optimal Data Analysis*, 5, 94-101.

⁹Yarnold PR, Batra M (2016). Matrix display of pairwise novometric associations for mixed-metric variables. *Optimal Data Analysis*, 5, 104-107.

¹⁰Yarnold PR (2016). Novometrics vs. ODA vs. One-Way ANOVA: Evaluating comparative effectiveness of sales training programs, and the importance of conducting LOO with small samples. *Optimal Data Analysis*, 5, 131-132.

¹¹Yarnold PR (2016). Parental smoking behavior, ethnicity, gender, and the cigarette smoking behavior of high school students. *Optimal Data Analysis*, 5, 136-140.

¹²Yarnold PR (2016). Using gender of an imaginary rated smoker, and subject's gender, ethnicity, and smoking behavior to identify perceived differences in peer-group smoking standards of American high school students. *Optimal Data Analysis*, 5, 141-143.

¹³Yarnold PR (2016). Novometric models of smoking habits of male and female friends of

American college undergraduates: Gender, smoking, and ethnicity. *Optimal Data Analysis*, 5, 146-150.

¹⁴Yarnold PR (2016). Predicting daily television viewing of senior citizens using education, age and marital status. *Optimal Data Analysis*, 5, 151-152.

¹⁵Yarnold PR (2016). Novometric statistical analysis and the Pearson-Yule debate. *Optimal Data Analysis*, 5, 162-165.

¹⁶Yarnold PR (2016). Comparing WAIS-R qualitative information for people 75 years and older, with vs. without brain damage. *Optimal Data Analysis*, 5, 166-170.

¹⁷Yarnold PR (2016). Using novometrics to disentangle complete sets of sign-test-based multiple-comparison findings. *Optimal Data Analysis*, 5, 175-176.

¹⁸Yarnold PR (2016). Novometric analysis vs. MANOVA: MMPI codetype, gender, setting, and the MacAndrew Alcoholism scale. *Optimal Data Analysis*, 5, 177-178.

¹⁹Yarnold PR (2016). Novometric vs. ODA reliability analysis vs. polychoric correlation with relaxed distributional assumptions: Inter-rater reliability of independent ratings of plant health. *Optimal Data Analysis*, 5, 179-183.

²⁰Yarnold PR (2016). Novometrics vs. polychoric correlation: Number of lambs born over two years. *Optimal Data Analysis*, 5, 184-185.

²¹Yarnold PR (2016). Comparing MMPI-2 *F-K* Index normative data among male and female psychiatric and head-injured patients, individuals seeking disability benefits, police and priest job applicants, and substance abusers. *Optimal Data Analysis*, 5, 186-193.

- ²²Yarnold PR, Linden A (2016). Theoretical aspects of the D statistic. *Optimal Data Analysis, 5*, 171-174.
- ²³Yarnold PR (2016). Novometric analysis predicting voter turnout: Race, education, and organizational membership status. *Optimal Data Analysis, 5*, 194-197.
- ²⁴Yarnold PR (2016). Novometrics vs. Yule's Q: Voter turnout and organizational membership. *Optimal Data Analysis, 5*, 198-199.
- ²⁵Yarnold PR (2016). Novometric vs. recursive causal analysis: The effect of age, education, and region on support of civil liberties. *Optimal Data Analysis, 5*, 200-203.
- ²⁶Yarnold PR (2016). Novometric analysis vs. GenODA vs. log-linear model: Temporal stability of the association of presidential vote choice and party identification. *Optimal Data Analysis, 5*, 204-207.
- ²⁷Yarnold PR (2016). Novometric analysis vs. ODA vs. log-linear model in analysis of a two-wave panel design: Assessing temporal stability of Catholic party identification in the 1956-1960 SRC panels. *Optimal Data Analysis, 5*, 208-212.
- ²⁸Yarnold PR (2016). Novometric vs. logit vs. probit analysis: Using gender and race to predict if adolescents ever had sexual intercourse. *Optimal Data Analysis, 5*, 218-222.
- ²⁹Bryant FB, Harrison PR (2013). How to create an ASCII input data file for UniODA and CTA software. *Optimal Data Analysis, 2*, 2-6.
- ³⁰Yarnold PR, Soltysik RC (2005). *Optimal data analysis: A guidebook with software for Windows*. Washington, DC, APA Books.
- ³¹Linden A, Yarnold PR (In Press). Combining machine learning and propensity score weighting to estimate causal effects in multi-valued treatments. *Journal of Evaluation in Clinical Practice*.
- ³²Linden A, Yarnold PR (In Press). Combining machine learning and matching techniques to improve causal inference in program evaluation. *Journal of Evaluation in Clinical Practice*.
- ³³Linden A, Yarnold PR (In Press). Using machine learning to assess covariate balance in matching studies. *Journal of Evaluation in Clinical Practice*. DOI: 10.1111/jep.12538
- ³⁴Linden A, Yarnold PR (In Press). Using data mining techniques to characterize participation in observational studies. *Journal of Evaluation in Clinical Practice*.
- ³⁵Yarnold PR, Soltysik RC (1991). Theoretical distributions of optima for univariate discrimination of random data. *Decision Sciences, 22*, 739-752.
- ³⁶Yarnold PR (1996). Characterizing and circumventing Simpson's paradox for ordered bivariate data. *Educational and Psychological Measurement, 56*, 430-442.
- ³⁷Soltysik RC, Yarnold PR (2010). The use of unconfounded climatic data improves atmospheric prediction. *Optimal Data Analysis, 1*, 67-100.
- ³⁸Yarnold PR (2015). Estimating inter-rater reliability using pooled data induces paradoxical confounding: An example involving Emergency Severity Index triage ratings. *Optimal Data Analysis, 4*, 21-23.

Author Notes

This study analyzed publically available data. No conflict of interest was reported.

Appendix

SAS™ Code used to Construct (Reproduce¹) the Data File for Analysis by ODA Software^{2,29}

```
data real;                                end;                                    Do n=1 to 106;
infile datalines;                          Do n=1 to 250;                          put '1 0 3';
input religion age                           put '0 1 1';                             end;
attend;                                       end;                                       Do n=1 to 28;
cards;                                         Do n=1 to 152;                          put '1 1 1';
1 1 1                                         put '0 1 2';                             end;
;                                               end;                                       Do n=1 to 24;
Data example;                                Do n=1 to 194;                          put '1 1 2';
Do n=1 to 322;                                put '0 1 3';                             end;
put '0 0 1';                                  end;                                       Do n=1 to 119;
end;                                           Do n=1 to 88;                           put '1 1 3';
Do n=1 to 124;                                put '1 0 1';                             end;
put '0 0 2';                                  end;                                       Output;
end;                                           Do n=1 to 45;                           put '1 0 2';
Do n=1 to 141;                                put '1 0 2';                             end;
put '0 0 3';                                  end;                                    Run;
```